



Calvert 22 Foundation announces

## The New East Photo Prize

*A new initiative to champion contemporary perspectives  
on the people and countries of the New East*

### Call for Entries

Deadline: Midnight (GMT) Friday 19 August 2016

Calvert 22 Foundation and The Calvert Journal are proud to announce their inaugural New East Photo Prize, an award seeking to champion outstanding projects that offer an insightful, contemporary perspective on the people and countries of the New East - Eastern Europe, the Balkans, Russia and Central Asia.

The Prize will recognise practitioners offering representations of the social, cultural and physical landscape of the New East and other perspectives on that region. Although hugely diverse, the countries of Eastern Europe and the former Soviet Union are often represented in an outdated manner which negates the rich culture and variety of creative output from these nations. The Prize seeks to broaden perceptions of the New East through the medium of photography.

The Prize is free to enter, and invites professional and non-professional photographers alike who are nationals of Eastern Europe, the Balkans, Russia and Central Asia to submit a finalised project made within the last two years. The work will then be judged by an international panel of leading industry professionals, including award-winning photographer Donald Weber, Creative Director of Calvert 22 Foundation Ekow Eshun, leading curator and critic Kate Bush and Head of Photography for the Guardian and the Observer Roger Tooth, amongst others.

The winner of the New East Photo Prize will be offered the opportunity to publish a photobook based on their submitted work and will also take part in a two-month group exhibition of shortlisted work at the Calvert 22 Foundation's space in London. In addition, the artist will be profiled in The Calvert Foundation's award-winning online magazine, The Calvert Journal. The winner and selected finalists will also have their work featured by New East Photo Prize partners the Guardian, Bird in Flight and other regional organisations.

Calvert 22, 22 Calvert Avenue, London, UK, E2 7JP.

Calvert 22 Foundation is a registered charity no.1134939 and a company limited by guarantee no. 06941737

[www.calvert22.org](http://www.calvert22.org)

Projects can be of any style or genre and can be captured in any format - film, digital or mobile. Entries may include moving image and the subject matter is at the discretion of the photographer. Practitioners working in a range of photography fields such as portraiture, landscape, documentary, contemporary art and architecture are welcome.

A Special Prize, dedicated to unfinished documentary projects, will be awarded by New East Photo Prize partner Bird In Flight, an online magazine about photography and visual culture.

The deadline for entries is midnight (GMT) on Friday 19 August 2016.

For more details, please visit the dedicated website <http://photoprize.calvertjournal.com>

**Photo Book**

The winner of the New East Photo Prize will be offered the opportunity to publish a body of work as a new photo book, produced on their behalf by Calvert 22 Foundation.

**Special Prize**

The Special Prize is dedicated to unfinished documentary projects. The winner will receive a £1000 grant toward the completion of their project from New East Photo Prize partner Bird In Flight, an online magazine about photography and visual culture.

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## Notes to Editors

### About Calvert 22 Foundation

The mission of the Calvert 22 Foundation is to support and share the contemporary culture and creativity of the New East – eastern Europe, the Balkans, Russia and Central Asia – enriching perceptions of the region and furthering international understanding.

Calvert 22 is a not-for-profit organisation committed to dialogue and discovery, to the development of international creative networks, and to the role of learning and education as the basis for knowledge sharing and institutional exchange.

The Foundation achieves its aims through:

Exhibitions and events – Calvert 22 hosts an ongoing programme of exhibitions, talks and screenings, being the UK's first not-for-profit institution dedicated to the presentation of contemporary art from the New East region.

Culture – The Calvert Journal is an online magazine focused on contemporary culture from the new east, including art, film, architecture, design and avant-garde culture.

Research – The Calvert Forum is an in-house think tank centred on the role of creative industries in regional development. The Forum also operates as a digital and physical platform for discussion and learning.

### About The Calvert Journal

The Calvert Journal is an online guide to the contemporary culture of the New East. Based in London, the Journal publishes a daily mix of news and feature stories with an emphasis on outstanding photography and feature writing. The mission of the Journal is to tell fresh stories from a part of the world under reported by international media.

The New East Photo Prize is a Calvert 22 Foundation initiative supported by The Calvert Journal.

### Prizes

**Photo Book:** The winner of the New East Photo Prize will be offered the opportunity to create a new photo book, based on their submitted project and published on their behalf by Calvert 22 Foundation.

**Exhibition:** Shortlisted finalists will have their work shown in a two-month group exhibition at Calvert 22 Foundation's space in London in November, with the winner announced in December.

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A Special Prize by Bird in Flight: Unfinished documentary photography projects may be entered to win a Special Prize supported by the New East Photo Prize partner Bird In Flight, an online magazine about photography and visual culture. The winner of the Special Prize will be selected by the magazine's editorial team and will receive a £1000 grant toward the completion of their project.

International Exposure: Shortlisted entrants and the winner of the prize will receive international exposure through the online and social media channels (Facebook, Twitter and Instagram) of The Calvert Journal and Calvert 22 Foundation, with a combined monthly reach of over 800,000 worldwide readers interested in the new east region. The winner and selected finalists will also have their work featured by New East Photo Prize partners the Guardian, Bird in Flight and other regional organisations including Riga Photomonth, Photodepartment and Organ Vida photography festival.

### Full List of Judges



#### **Donald Weber**

Photographer, recipient of a Guggenheim Fellowship, the Lange-Taylor Prize and two World Press Photo Awards.

Prior to photography, Donald Weber originally trained as an architect and worked with Rem Koolhaas in Rotterdam, the Netherlands. Weber is the author of three photography books. *Interrogations*, about post-Soviet authority in Ukraine and Russia, has gone on to achieve much acclaim; it was selected to be included in Martin Parr and Gerry Badger's seminal *The Photobook: A History, Volume III*.

He is the recipient of numerous awards and fellowships, including a Guggenheim Fellowship, the Lange-Taylor Prize, the Duke and Duchess of York Prize, two World Press Photo Awards and was shortlisted for the prestigious Scotiabank Photography Prize. His diverse photography projects have been exhibited as installations, exhibitions and screenings at festivals and galleries worldwide.

#### **Ekow Eshun**

Creative Director of Calvert 22 Foundation, former director of ICA London.

Ekow Eshun, Creative Director of Calvert 22 Foundation is the former Director of the Institute of Contemporary Arts, a position he held from 2005-10. He appears frequently on TV and radio programmes, including Radio 4's Saturday Review and Front Row.

The former Editor of men's lifestyle magazine *Arena* and former Deputy Editor of legendary style bible *The Face*, his writing has appeared in publications including the *Financial Times*, *Guardian*, *Observer*, *New Statesman*, *Vogue* and *Wallpaper*. He is Chairman of the Fourth Plinth Commissioning Group, overseeing the most prestigious public art programme in the UK.



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### **Kate Bush**

Head of Photography at Media Space/Science Museum and the National Media Museum.

Kate Bush is a leading curator specialising in international art and photography. She is currently Head of Photography at Media Space/Science Museum and the National Media Museum. Her recent project at Media Space Gathered Leaves: Photographs by Alec Soth was the Guardian's best photography exhibition of 2015.

Kate's previous roles include Head of Art Galleries at Barbican (2005-2013); Head of Programming at the Photographers' Gallery (1997 - 2004); Editorial Director at Phaidon Press; and Deputy Director of Exhibitions at the ICA, London (1992 - 1997).

Kate has judged a number of international prizes including the Turner Prize (Tate, London), the Hasselblad Award (the Hasselblad Foundation, Gothenburg), the Spectrum Prize (Sprengel Museum, Hannover), the Edward Steichen Award (Mudam, Luxembourg), the Deutsche Boerse Prize, and the Future Generation Prize (Viktor Pinchuk Foundation, Kiev).

### **Taus Makhacheva**

Artist, winner of the 6th Moscow Biennale of Contemporary Art Foundation Prize.

Taus Makchacheva is a multidisciplinary artist. She was born in 1983 in Moscow and lives and works in Makhachkala, Dagestan and Moscow. She holds a BA in Fine Art from Goldsmiths College, London, and an MA from the Royal College of Art, London. In 2014, Taus Makhacheva won the Future of Europe prize at the Museum of Contemporary Art, Leipzig, and in 2012 she received the Innovation Prize, the Russian state award for contemporary art in Moscow, in the 'New Generation' category, for her project The Fast and The Furious.



### **Marina Paulenka**

Founder and Director of the International Photography Festival Organ Vida in Zagreb, Croatia, and the Organ Vida Photography Association.

Marina Paulenka is a Croatian photographer, a founder and director of the International Photography Festival Organ Vida in Zagreb, Croatia and the Organ Vida Photography Association. She has a masters degree in Photography from the Academy of Dramatic Arts in Zagreb. Paulenka is a member of the Croatian Freelance Artists' Association and she has exhibited and been awarded for her work in Croatia and internationally.

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### **Alexander Gronsky**

Landscape photographer, recipient of the Aperture Portfolio Prize and the World Press Photo 3rd place award for Daily Life stories.



Alexander Gronsky is a landscape photographer, currently based in Riga, Latvia. He is known for his photographs of Russian landscapes, which have been showcased in solo exhibitions, received awards and been published in a book, Pastoral. Born in 1980 in Tallinn, Estonia, Gronsky moved to Russia in 2006 where he became member of the Photographer.Ru agency. His works have been published in numerous international newspapers and magazines such as The Sunday Times, Esquire, Le Monde, Vanity Fair, Spiegel and others. He was awarded the Aperture Portfolio Prize in 2009, the Foam Paul Huf Award in 2010 and the World Press Photo 3rd place award for Daily Life stories in 2012.



### **Roger Tooth**

Head of Photography at the Guardian and Observer.

Roger Tooth studied photography at Regent Street School of Photography in the early 70s. He trained as a newspaper photographer at the Hackney Gazette in east London from 1976 and then worked as a staff photographer on IPC magazines' Nursing Mirror and Community Care from 1979-1982. From there, he freelanced for a number of papers and magazines including the Guardian from 1982, and then joined the Guardian staff in the role of Assistant Picture Editor in 1988.

Roger became deputy Guardian Picture Editor in 1995 and worked on the Guardian Unlimited website in 1997. He briefly left the Guardian to work as Picture Editor on the Mirror group's Sporting Life project, but then rejoined as Features Picture Editor in 1998. In 2001 Roger became Head of Photography at the Guardian, and in 2008 he took up his current position as Head of Photography for the Guardian, Observer and guardian.co.uk, In 2010, Roger edited Eyewitness Decade, published by Guardian Books.

### **Olga Osipova**

Photo editor of Bird in Flight, an online publication about photography and visual culture.

Previously worked for The New Times, lenta.ru, Kommersant, The Lumiere Brothers Center for Photography.

Olga also worked as a photo editor for Russian photojournalist's Evgeny Feldman's book about Maidan and war in Eastern Ukraine.



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## Time frame

Submissions to the New East Photo Prize are accepted up until the deadline of Friday 19 August 2016 i.e. submissions for the 2016 Prize must be received by midnight (G.M.T.) on Friday 19 August 2016. Submissions received after Friday 19 August 2016 will not be considered for the prize.

## Eligibility

The New East Photo Prize welcomes submissions from nationals\* of the following countries: Armenia, Azerbaijan, Belarus, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan.

Entrants must be 18 years of age or older. The Prize is open to professional and non-professional photographers alike, with selection based on the artistic merit of the submission.

\* 'Nationals' refers to citizens of countries in Eastern Europe, the Balkans, Central Asia or Russia but does not require entrants to reside in that country.

## Submission Guidelines

The New East Photo Prize seeks to champion outstanding photographic projects; work will be selected based on artistic merit by an international panel of jurors. Entrants are invited to submit a project made within the last two years. Projects can be of any style or genre and can be captured in any format - film, digital or mobile. Entries may include moving image. If you are entering a series of images, these must be an interconnected body of work.

## Judging

Judging will consist of three rounds of evaluation.

Round 1 - The Long-List: The Creative Director and Editors of The Calvert Journal will select the long-list of works by Friday 2 September 2016.

Round 2 - The Short-List: The jury panel, an international panel of curators and photographers will select a short-list of finalists by Wednesday 14 September 2016. The short-listed work will be shown at the New East Photo Prize group exhibition at Calvert 22 Foundation's London space opening in November 2016.

Round 3 - The Winner: The judges will select a winner, midway through the exhibition, who will be announced in December 2016.

For more details, please visit the dedicated website <http://photoprize.calvertjournal.com>

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In association with

**theguardian**

**BIRD IN FLIGHT**  
by depositphotos

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**The New East Photo Prize**

Calvert 22 Foundation and The Calvert Journal

Free Entry

22 Calvert Avenue

E2 7JP

[photoprize@calvert22.org](mailto:photoprize@calvert22.org)

Wednesday - Sunday

12pm - 6pm

**Press enquiries**

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For more information about the prize, please visit:

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